

Headline : The Singapore Motorshow Vrooms Back In 2018  
 Date : November 21, 2017  
 Media Title : OneShift.com  
 Section : Online  
 Frequency : –  
 Language : English  
 URL : <http://www.oneshift.com/news/11192/the-singapore-motorshow-vrooms-back-in-2018>



## The Singapore Motorshow Vrooms Back In 2018

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 21 Nov 2017



Singapore, 12 September 2017 – Back for the fourth year in a row, Singapore’s largest and most prestigious annual motoring event, the Singapore Motorshow will return to Suntec Singapore Convention & Exhibition Centre, Level 3 and Level 4, from January 11 to 14, 2018.

“Over the past three years, we’ve seen close to 160,000 visitors enjoy various activities at the Singapore Motorshow such as the launch of new models and world-class stunt driving performances. They can expect such popular activities to return for Singapore Motorshow 2018 as well as the addition of two new brands next year,” said Mr Glenn Tan, President of Motor Traders Association (MTA). “Of course, the success that we’ve experienced would not have been possible without the continuous support from our partners such as Mediacorp, Shell, HL Bank and AIG.”

Mr Parminder Singh, Chief Commercial and Digital Officer, Mediacorp said, “The interest garnered for the last three Singapore Motorshows is tremendous and we are confident that it continues to be a platform of choice for the motoring industry to launch and showcase their products. Mediacorp is proud to partner with Motor Traders Association of Singapore for the fourth year running and we look forward to engaging car enthusiasts, their families and friends with our live radio shows and appearances by Mediacorp personalities.”



Held across two levels, the Singapore Motorshow 2018 will feature more than 20 automotive brands in addition to automotive accessories, lifestyle products and services. Singapore Motorshow 2018 will also see the return of Porsche and two new brands making their first appearance: Mini and Seat.

A key highlight of the Singapore Motorshow over the years, three-time Guinness World Record holder and British precision driver, Russ Swift, will also be returning once again to thrill visitors with his breathtaking stunt performances using Subaru vehicles.

Standard tickets for the Singapore Motorshow 2018 are priced at \$6 for all four days while early preview tickets (11 January, 1.00pm – 10.00pm) are priced at \$10. All tickets will be available for purchase on-site at Suntec Singapore Convention & Exhibition Centre, Ticketing counter on Level 3. Children below the height of 120cm will enjoy complimentary access. Entry to the Russ Swift Stunt Driving with Subaru Show will be free for Singapore Motorshow 2018 ticket holders on a first come first serve basis. Show timings will be made available at a later time.

With every purchase of a ticket, visitors will also stand a chance to win an all-new Subaru Impreza by participating in the official Singapore Motorshow 2018 Lucky Draw.



The Singapore Motorshow 2018 is presented by Motor Traders Association of Singapore (MTA), in collaboration with Mediacorp and is supported by the Japan Automobile Manufacturers Association, Inc (JAMA). Official sponsors for the Singapore Motorshow 2018 are AIG Asia Pacific Insurance Pte. Ltd. (Official Insurer), HL Bank (Official Bank) and Shell (Official Automotive Lubricants & Fuels).