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SUBARU EYESIGHT AT THE SINGAPORE MOTORSHOW 2018

Written by [Joe Teh](#) on January 6, 2018

If you are visiting the Singapore Motorshow 2018 next week, be sure to check out the Subaru booth. They will be showcasing the EyeSight Driver Assist Technology featured in the new Outback and XV.



With EyeSight stereo cameras, it is able to identify the surrounding vehicles, obstacles, traffic lanes and other items. And this, in my opinion, is a much-needed feature – Under the right circumstances, it will apply the brakes or reduce the throttle to minimise the risk of a collision.

Read the Press Release for more details.

Press Release

Subaru at the Singapore Motorshow 2018

- Launch of EyeSight Driver Assist Technology featuring the new Outback and XV
- Chance to win a brand-new Subaru Impreza 2.0i-S and many exciting promotions

Singapore, 5 January 2018 – Motor Image, the exclusive distributor of Subaru vehicles across nine countries in Asia, is launching Subaru's EyeSight Driver Assist Technology at the Singapore Motorshow 2018. Subaru will also introduce the new Outback and XV which will be equipped with EyeSight.

EyeSight Driver Assist Technology:

EyeSight* is a driving support system that uses a range of functions to assist the driver, providing a safer and comfortable driving experience. Adding confidence to every trip, EyeSight uses stereo cameras to identify the surrounding vehicles, obstacles, traffic lanes and other items. Under the right circumstances, it will apply the brakes or reduce the throttle to minimise the risk of a collision.

When equipped with EyeSight, all 2017 Subaru models received the highest possible 2017 rating for front crash prevention by the Insurance Institute for Highway Safety (IIHS) in the United States. This advanced system provides extra awareness, safety, and added confidence every time drivers step behind the wheel.

The new Subaru Outback and XV:

During the Singapore Motorshow 2018, Subaru will also launch the new Outback and XV which will be equipped with EyeSight.

The new Outback will feature a facelifted front bumper and hexagonal grille which will give it a high quality and rugged look. The turbine-shaped rims are dynamically designed and lightweight which will result in better aerodynamics.

Subaru will also introduce the XV 2.0iS equipped with EyeSight at the Singapore Motorshow 2018. This follows the 1.6-litre variant that was launched in July 2017.

The Subaru XV 2.0iS will feature a Direct Fuel Injection Naturally Aspirated Engine which produces 156PS at 6000rpm. The 2.0-litre Boxer Engine has been revamped, making the new engine approximately 12kg lighter and equipped with Direct Injection to deliver more power and fuel economy.

Subaru booth activities and special giveaways:

Visitors at the Subaru booth can enjoy special promotions on Subaru cars and merchandise. One lucky visitor at the Subaru booth will also have the chance to win a Subaru Impreza 2.0iS, worth S\$73,600 without Certificate of Entitlement (COE) by answering a Subaru-related question printed on their admission ticket.

Subaru Russ Swift Stunt Show:

Visitors to the Singapore Motorshow will also get to witness firsthand precision stunts at the Subaru Russ Swift Stunt Show. Russ Swift, the world-renowned precision driver, achieved 3 Guinness World Records for parallel parking in the tightest space, J-Turn in the tightest space and the fastest doughnuts.

The Subaru Russ Swift Stunt Show will take place from:

Thursday, January 11 (2pm, 4pm, 6pm, 8pm)
Friday, January 12 (12pm, 2pm, 4pm, 6pm, 8pm)
Saturday, January 13 (12pm, 2pm, 4pm, 6pm, 8pm)
Sunday, January 14 (12pm, 2pm and 4pm)

In addition, fans will also get the opportunity for a meet and greet session with Russ Swift at the Subaru booth after each show.

Highlights at the Subaru booth include:

Subaru Outback, Legacy, XV, Impreza and Levorg equipped with EyeSight
Exclusive showcase of Subaru XV Cut model
Subaru Russ Swift Stunt Show and autograph sessions
Special promotions on new cars and parts and accessories
Wide range of Subaru cars equipped with exclusive styling kits

Chance to win a Subaru Impreza 2.0iS (without COE)

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About Tan Chong International Limited

Tan Chong International Limited (TCIL) is listed on the Stock Exchange of Hong Kong (HKSE:0693) and is a major motor, property and distribution company with operations in Singapore, Cambodia, China, Hong Kong, Indonesia, Japan, Malaysia, Philippines, Taiwan, Thailand and Vietnam. Since its inception in 1957, the Group has grown its assets substantially through continuous expansion of its existing diversified business portfolio in manufacturing, distribution and retail. Other businesses that TCIL engage in across Asia include automotive, commercial, manufacturing, trading and property investment businesses.

About Motor Image

Motor Image is a wholly owned subsidiary of TCIL and exclusive distributor of Subaru vehicles across nine countries in Asia. Established in 1986 and headquartered in Singapore, the company has since opened offices in Cambodia, China, Hong Kong, Indonesia, Malaysia, Philippines, Taiwan, Thailand and Vietnam. As part of Motor Image's growth strategy, the company has identified ASEAN as the key engine of the company's future growth. In July 2011, a partnership was established with Subaru Corporation (formerly known as Fuji Heavy Industries Ltd.) for the production of Subaru vehicles at a CKD assembly plant in Malaysia. On 8 February 2017, Subaru Corporation and TC Manufacturing and Assembly (Thailand) Co., Ltd. (TCMA TH), a wholly owned subsidiary of TCIL entered into a Joint Venture (JV) Agreement for the local assembly of Subaru vehicles in Thailand to reinforce their existing business foundations in Southeast Asia. The vehicles produced in both Malaysia and Thailand will be distributed by Motor Image through its Subaru network. www.subaru.asia

About Subaru

Founded in Japan in 1955, Subaru has since grown to become one of the world's leading carmakers. In 1972, Subaru became the first in the world to market an All-Wheel Drive (AWD) passenger car and pioneered the market in Japan for high-performance station wagons by combining a turbo-charged engine with an AWD system. Subaru has improved and refined its AWD system, to create a Symmetrical AWD system that enables optimal driving pleasure and safety.

Subaru is well-known by motoring organizations worldwide for its engineering, design, functionality, safety and reliability. The Subaru range of vehicles includes the BRZ, Forester, Impreza, Legacy, Levorg, Outback, WRX, WRX STI and XV. Collectively, they have been known to be "driver's cars" offering superb handling because of the core technologies, such as the Symmetrical All-Wheel Drive and Subaru Boxer engine, built into every model. www.subaru-global.com