



Exclusive Automotive Deals at the Singapore Motorshow 2019

Singapore, 10 January 2019 – The [Singapore Motorshow](http://www.motorshow.com.sg) kicked off its 2019 edition at the Suntec Singapore Convention & Exhibition Centre today. The island's largest annual motoring event will be held from January 10th to 13th, showcasing the latest cars and technologies, as well as featuring a variety of activities and fun-filled family experiences.

Visitors can look forward to more than 25 launches and showcases, from brands such as Alpine, Audi, BMW, Citroën & DS Automobiles, Ducati, Hyundai, INFINITI, Jaguar, Jeep, KIA, Land Rover, Lexus, Maserati, Mitsubishi, Nissan, Peugeot, Porsche, SKODA, Subaru, Suzuki, Toyota, Volkswagen and Volvo. In addition, car buyers can look forward to exclusive automotive deals, with more than 140 vehicles on display from 31 automotive brands, as well as non-automotive exhibitors presenting their automotive accessories, lifestyle products and services, to compliment the automotive exhibits.

Making his return to the Singapore Motorshow is three-time Guinness World Record holder and British precision driver, Russ Swift. Sponsored by Subaru, Russ will be showcasing his driving skills in 45-minute shows, which takes place at least four times a day; except for the final day of the Motorshow, which will only have three shows. Tickets for Russ Swift's show are separate from the event's entrance ticket and will be available for collection an hour before each showtime at the Stunt Show (Wristband Collection) counter on level 4. Tickets are exclusively for Singapore Motorshow ticket holders and are free-of-charge and will be given out on a first-come-first-served basis. For the full schedule, visitors can visit the official website at <https://www.motorshow.com.sg/2019/home/> for more details.

To add on to the many activities, AIG Asia Pacific Insurance is hosting an interactive Safe Driving Simulator game which gives participants a chance to win shopping vouchers. Take the AIG Road Safety Pledge to be safer on the road as either a motorist or a pedestrian and be rewarded with free gifts! Car buyers or owners who purchase AIG Auto Insurance at any AIG Auto Dealer and have the "AIG on the GO" app will be given a chance to play a sure-win "Swipe-to-Win" game to redeem attractive gifts.

Shell will be organising several themed activities in line with their latest line of products, Shell Helix Ultra 0W, including "catch the flying vouchers" in a Helix bottle, counting the Helix bottles and demonstrations on the advanced technologies behind a Shell product. Exclusive prizes will be given away to participants that can correctly guess the number of Helix bottles.

The Singapore Motorshow 2019 is presented by the Motor Traders Association of Singapore (MTA), in partnership with Mediacorp (Official Media Partner) and in collaboration with official sponsors AIG Asia Pacific Insurance Pte. Ltd (Official Insurer), HL Bank (Official Bank) and Shell (Official Automotive Lubricants & Fuel). The Singapore Motorshow 2019 is also supported by the Japan Automobile Manufacturers Association (JAMA). For more information on Singapore Motorshow 2019, visit www.motorshow.com.sg.

##

About the Singapore Motorshow

Organised by the Motor Traders Association of Singapore (MTA), the Singapore Motorshow is Singapore's largest and most prestigious annual motoring event. Since its inaugural show in 1992, the Singapore Motorshow has grown to become the top platform for automotive brands to launch new models and display their latest products. In addition to exclusive automotive deals, the Singapore Motorshow also features bargain deals for automotive accessories and lifestyle products and services.

For more information on the Singapore Motorshow, please visit www.motorshow.com.sg.



[f Singapore Motorshow](#)

Media Contacts

RICE for Singapore Motorshow

Ashleigh Ow

Tel: +65 3157 5770

Email: sgmotorshow@ricecomms.com



APPENDIX

Russ Swift Stunt Show

- Tickets for Russ Swift's shows are limited and separate from the event's entrance ticket and will be available, for collection an hour before each showtime at the Stunt Show (Wristband Collection) counter on level 4.
- Please visit www.motorshow.com.sg to get the full schedule of the shows.

Sponsors

- Official sponsors AIG Asia Pacific Insurance Pte. Ltd (Official Insurer), HL Bank (Official Bank) and Shell (Official Automotive Lubricants & Fuel) will be adding to the festivities of the Motorshow, with various activities.
 - Visit the AIG booth for an interactive Safe Driving Simulator game which gives participants a chance to win shopping vouchers as well as a chance to be part of an AIG Road Safety Pledge to be safer on the road as either a motorist or a pedestrian and be rewarded with free gifts!
 - Shell will be hosting various activities throughout the day to keep visitors entertained and rewarded for their participation. From an educational standpoint, Shell will have one of their scientists demonstrate and showcase the advanced technology behind its Engine kit. Other activities include visitors being able to 'catch' flying vouchers whilst standing in a large Helix Bottle, a ring toss and a guessing game of how many Helix bottles there are, to win a prize!
 - HL Bank will be featuring products related to Car Financing, Unsecured Personal Loan and Home & Travel Insurance.

Non-automotive brand activities

- Visitors can also look forward to massive discounts of up to 60% from SensaTec, on all their products which will be available at booth number A22.

Mediacorp Activities

- Mediacorp will have multiple radio shows broadcasting LIVE. Catch the following Mediacorp celebrity appearances during the Singapore Motorshow 2019:
 - Mediacorp Radio DJs:
 - Yasminne Cheng and Jean Danker from CLASS 95
 - Zhong Kunhua and Nico Weibin from YES 933
 - Denise Tan from GOLD 905
 - Kenneth Kong and Wendy Xiao Ying from LOVE 972
 - Mediacorp Artistes
 - Sheila Sim
 - He Ying Ying
 - Pierre Png
 - Rebecca Lim
 - Edwin Goh



Singapore Motorshow 2019 Ticketing Information

- All tickets will be available for purchase on-site at Suntec Singapore Convention & Exhibition Centre, ticketing counter on Level 3. Tickets for Singapore Motorshow 2019 are priced at \$6 per entry. Children below 120cm can enjoy free access to the show. Special preview tickets are also available in limited numbers. These tickets can be purchased at \$10 per entry and will grant visitors early access to the show from 1.00pm onwards on 10 January 2019, before the official public opening at 5.00pm on the same day.
- With each purchase of a standard admission ticket, visitors can participate in the official Singapore Motorshow 2019 Lucky Draw for the chance to win a Subaru Impreza 2.0 i-S 5-door. Early preview tickets will not be valid for the lucky draw.

Date : 10th to 13th January 2019

Venue : Suntec Singapore Convention & Exhibition Centre (Levels 3 & 4)

Opening Hours : 10th Jan 2019 (Thursday) – 1.00pm onwards (Early Preview)
10th Jan 2019 (Thursday) – 5.00pm – 10.00pm (Official public opening)
11th Jan 2019 (Friday) – 11.30am – 10.00pm
12th Jan 2019 (Saturday) – 10.30am – 10.00pm
13th Jan 2019 (Sunday) – 10.30am – 8.00pm

Ticket Prices : Early Preview Tickets – S\$10 per person per entry (*not applicable for lucky draw*)
Standard Entry Tickets – S\$6 per person per entry
Free – Children below 120cm in height

- Ticket sales will be available during the above show timings at Suntec Singapore Convention & Exhibition Centre, Level 3, Ticketing counter.
- Ticket sales will end 30 minutes before closing time.
- Admission ends 10 minutes before closing time.



SINGAPORE
MOTORSHOW
2019

Launches and Key Highlights at the Singapore Motorshow 2019*

Brands	Launches and Key Highlights
Alpine	Launch of the all-new Alpine A110
Audi	Launch of the Audi Q3 and Audi A6
BMW	Launch of the all-new BMW X5
Citroen	Showcase of the Citroen C5 Aircross
DS	Launch of the all-new DS 7 Crossback
Ducati	Launch of the Hypermotard 950 and Ducati Multistrada 1260 Enduro
Honda	Experience Honda Sensing driver-assistance technology in VR
Hyundai	Launch of the Hyundai i30N, Hyundai Avante, Hyundai KONA Electric and showcasing of the NEXO, the next-generation fuel cell vehicle from Hyundai
INFINITI	Launch of the all-new INFINITI QX50
Jaguar	Launch of the all-electric Jaguar I-PACE
Jeep	Launch of the all-new 2019 Jeep Wrangler
KIA	Launch of the all-new Stonic
Land Rover	Launch of the Range Rover Sport Plugged-in Hybrid Electric Vehicle (PHEV) and showcase of the new Range Rover Evoque
Lexus	Launch of the Lexus UX
Maserati	Launch of the 2019 Maserati Levante, Maserati Ghibli and Maserati Quattroporte
Mazda	Launch of the all-new next-generation Mazda 3
Mitsubishi	Launch of a Special Black Edition Mitsubishi Eclipse Cross and Outlander
Nissan	Introduction of Nissan's electrification strategy through the showcase of Nissan LEAF and Nissan Serena e-POWER
Peugeot	Showcase of the Peugeot 508 Executive Sedan
Porsche	Launch of the all-new Porsche Macan
SKODA	Showcase of SKODA Karoq
Subaru	Showcase of Subaru Forester e-Boxer
Suzuki	Launch of the S-Cross
Toyota	Launch of RAV4 and Camry
Volvo	Unveiling and showcase of the all-new Volvo S60
Volkswagen	Showcase of Black Edition Tiguan

*Available information as of January 9, 2019

List of participating automotive brands*

Automotive Brands	
Alpine	Maserati
Audi	Maxus
BMW	Mazda
Citroën	Mercedes Benz
DS Automobiles	Mini
Ducati	Mitsubishi Motors
Honda	Nissan
Honda Bikes	Peugeot
Hyundai	Porsche
INFINITI	SKODA
Isuzu	Subaru
Jaguar	Suzuki
Jeep	Toyota
KIA	Volkswagen
Land Rover	Volvo
Lexus	

*Information updated as of January 9 2019