



## FOR IMMEDIATE RELEASE

### SINGAPORE MOTORSHOW 2019 CONCLUDES WITH MORE THAN 56,000 VISITORS

**Singapore, 16 January 2019 – A record 56,000 visitors came to [Singapore Motorshow](http://www.motorshow.com.sg) 2019** at the Suntec Convention and Exhibition Centre, surpassing 2018's visitorship of 55,000 visitors.

Organised by the Motor Traders Association of Singapore (MTA), visitors were treated to a display of more than 140 vehicles from 31 automotive brands and exciting stunt-driving performances by crowd favourite Russ Swift, sponsored by Subaru. Celebrity appearances from artistes like Crazy Rich Asians star Pierre Png alongside fellow celebrities, Desmond Tan and Zoe Tay, who participated in the various activities organised by exhibitors to help to draw crowds. The event also showcased the latest driving technologies for improved safety features and the latest developments for Hybrid Electric Vehicle (HEV).

"We are pleased that more brands and exhibitors came together this year to put together yet another successful Singapore Motorshow. There were several key trends noted this year, particularly in the technology area and for hybrid and electric vehicles, with key announcements that will affect the market for the future. The show always has something for everyone and we will continue to work hard to raise the bar every year," said Mr Glenn Tan, President of the Motor Traders Association of Singapore.

Ms Irene Lim, Chief Customer Officer, Mediacorp said, "We're thrilled to see the Singapore Motorshow revving into higher gear and our partnership with MTA growing from strength to strength. This year, harnessing our celebrity power, multiple platforms and live outreach, we helped to boost the show's appeal to brands and consumers. Engagement and footfall increased, with the show continuing to delight and draw those who love cars and more. Families were treated to the weekend carnival and got to interact with their favourite deejays and celebrities."

On top of more than 25 vehicle launches and showcases, visitors to the Singapore Motorshow also had the chance to meet Mediacorp artistes and celebrities over the course of the event. Those that were present at the event include Jean Danker from CLASS 95; Denise Tan and Mike Kasem from GOLD 905 and Cai Wei Bin and Gao Mei Gui from YES 933; and other Mediacorp celebrities such as Rebecca Lim, Sheila Sim, He Ying Ying and Edwin Goh.

Visitors also walked away from the Singapore Motorshow 2019 with fantastic prizes. Mr. Allen Te Kek Chin became the proud owner of a brand-new Subaru Impreza 2.0i-S through the lucky draw conducted by the MTA in collaboration with Subaru. Other lucky visitors took home prizes and received giveaways from sponsors such as Shell and AIG Singapore.

The Singapore Motorshow 2019 was presented by the Motor Traders Association of Singapore (MTA), in partnership with Mediacorp (Official Media Partner) and in collaboration with official sponsors AIG Asia Pacific Insurance Pte. Ltd (Official Insurer), HL Bank (Official Bank) and Shell (Official Automotive Lubricants & Fuel). The Singapore Motorshow 2019 is also supported by the Japan Automobile Manufacturers Association (JAMA). For more information on Singapore Motorshow 2019, visit [www.motorshow.com.sg](http://www.motorshow.com.sg).

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#### About the Singapore Motorshow

Organised by the Motor Traders Association of Singapore (MTA), the Singapore Motorshow is Singapore's largest and most prestigious annual motoring event. Since its inaugural show in 1992, the Singapore Motorshow has grown to become the top platform for automotive brands to launch new models and display their latest products. In addition to exclusive automotive deals, the Singapore Motorshow also features bargain deals for automotive accessories and lifestyle products and services.

For more information on the Singapore Motorshow, please visit [www.motorshow.com.sg](http://www.motorshow.com.sg).



SINGAPORE  
**MOTORSHOW**  
2019

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Launches and Key Highlights at the Singapore Motorshow 2019

<b>Brands</b>	<b>Launches and Key Highlights</b>
Alpine	Launch of the all-new Alpine A110
Audi	Launch of the Audi Q3 and Audi A6
BMW	Launch of the all-new BMW X5 and showcase of the all-new 3 series
Citroen	Showcase of the Citroen C5 Aircross
DS	Launch of the all-new DS 7 Crossback
Ducati	Launch of the Hypermotard 950 and Ducati Multistrada 1260 Enduro
Honda	Experience Honda Sensing driver-assistance technology in VR
Hyundai	Launch of the Hyundai i30N, Hyundai Avante, Hyundai KONA Electric and showcasing of the NEXO, the next-generation fuel cell vehicle from Hyundai
INFINITI	Launch of the all-new INFINITI QX50
Jaguar	Launch of the all-electric Jaguar I-PACE
Jeep	Launch of the all-new 2019 Jeep Wrangler
KIA	Launch of the all-new Stonic
Land Rover	Launch of the Range Rover Sport Plugged-in Hybrid Electric Vehicle (PHEV) and showcase of the new Range Rover Evoque
Lexus	Launch of the Lexus UX
Maserati	Launch of the 2019 Maserati Levante, Maserati Ghibli and Maserati Quattroporte
Mazda	Launch of the all-new next-generation Mazda 3
Mitsubishi	Launch of a Special Black Edition Mitsubishi Eclipse Cross and Outlander
Nissan	Introduction of Nissan's electrification strategy through the showcase of Nissan LEAF and Nissan Serena e-POWER
Peugeot	Showcase of the Peugeot 508 Executive Sedan
Porsche	Launch of the all-new Porsche Macan
SKODA	Showcase of SKODA Karoq
Subaru	Showcase of Subaru Forester e-Boxer
Suzuki	Launch of the S-Cross
Toyota	Launch of RAV4 and Camry
Volvo	Unveiling and showcase of the all-new Volvo S60
Volkswagen	Showcase of Black Edition Tiguan

List of participating automotive brands\*

<b>Automotive Brands</b>	
Alpine	Maserati
Audi	Maxus
BMW	Mazda
Citroën	Mercedes Benz
DS Automobiles	Mini
Ducati	Mitsubishi Motors
Honda	Nissan
Honda Bikes	Peugeot
Hyundai	Porsche
INFINITI	SKODA
Isuzu	Subaru
Jaguar	Suzuki
Jeep	Toyota
KIA	Volkswagen
Land Rover	Volvo
Lexus	