



Driving the automotive industry forward with Singapore Motorshow 2020

Singapore, 9 January 2020 – The Singapore Motorshow 2020 kicked off at Suntec Singapore Convention & Exhibition Centre today. Held from the 9th to 12th of January, the nation's largest annual motoring event showcases the best of automotive innovation, alongside a variety of activities and fun-filled family experiences.

Visitors can look forward to more than 20 launches and showcases, from brands including Audi, BMW, BYD, Ducati, Hyundai, Jaguar, KIA, Land Rover, Lexus, MG, Maserati, Mazda, MINI, Mitsubishi, Nissan, Peugeot, Porsche, ŠKODA, Subaru, Toyota, Volkswagen and Volvo. Car buyers can look forward to exclusive automotive deals, with more than 100 vehicles on display from 36 brands, as well as aftermarket exhibitors showcasing their automotive accessories, lifestyle products and services.

Making his return to the Singapore Motorshow is three-time Guinness World Record holder and British precision driver, Russ Swift. Sponsored by Subaru, visitors will be treated to an exciting display of stunts throughout the 45-minute shows, which take place at least three times a day. Visitors who have purchased a ticket to the Motorshow can obtain tickets are free-of-charge at the event, where they will be given out on a first-come, first-served basis on-site.

Visitors can also look forward to special appearances by Mediacorp celebrities such as Shaun Chen, Paige Chua, Romeo Tan, Felicia Chin, Bonnie Loo and Ayden Sng, and have the chance to play games with the artistes and radio deejays from CLASS 95, GOLD 905, YES 933 and LOVE 972.

“With over 35 brands on display, precision stunt driving performances and a brand-new Subaru XV for a lucky visitor, the Singapore Motorshow 2020 is something that the whole family can look forward to,” said Mr Glenn Tan, President of the Motor Traders Association of Singapore. “Every year we try to create exciting new experiences for our visitors. Even as we enter our sixth year, we are still growing, with two halls and more exhibitors. This shows that people in Singapore still look forward to this as the main automotive event of the year.”

Ms Irene Lim, Chief Customer Officer, Mediacorp said, “We are delighted to partner MTA for the sixth time in staging the Singapore Motorshow. Every year we shift the show up a gear - in 2020, we'll be creating more reasons for car enthusiasts and their families to visit, with brands taking the wraps off of a range of models that follow exciting industry trends, more celebrity appearances and a fun-filled weekend carnival. So, whether you're in the market for a new car, just looking or going on a weekend outing, make a date with the Singapore Motorshow and take the opportunity to see what automakers have to offer and where the industry is headed.”

In addition to the many activities listed above, AIG Asia Pacific Insurance Pte. Ltd. (“AIG Singapore”) will be hosting a safe driving themed game “AIG Safe Driver Challenge” at their booth, where visitors stand to win attractive prizes. Participants simply have to download the free AIG On the Go app – a telematics app that encourages safer driving – in order to play the game. The highest scorer for each day will stand to win either an iPad or a Nintendo Switch Lite. Car buyers can also redeem exciting gifts from the AIG booth when they purchase a car from AIG's auto dealership partners. AIG On the Go app users will also be able to reap the rewards of safe driving by participating in the in-app driving contests and accumulating safe kilometres to enjoy up to 15% off their AIG Auto Insurance premiums.

Shell will be organising several themed activities in line with their latest line of products, Shell Helix Ultra 0W, including interactive games that emphasise the benefits of the new products.

HL Bank will have a claw machine and an arcade car racing gaming for visitors to enjoy, learn more about car financing and win various prizes.

The Singapore Motorshow 2020 is presented by the Motor Traders Association of Singapore (MTA), in partnership with Mediacorp and in collaboration with official sponsors AIG Asia Pacific Insurance Pte. Ltd (Official Insurer), HL Bank



(Official Bank) and Shell (Official Automotive Lubricants & Fuel). The Singapore Motorshow 2020 is also sponsored by the Japan Automobile Manufacturers Association (JAMA).

For more details about the car launches and showcases, please refer to the Appendix attached.

For more information on the Singapore Motorshow 2020, visit www.motorshow.com.sg.

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About the Singapore Motorshow

Organised by the Motor Traders Association of Singapore (MTA), the Singapore Motorshow is Singapore's largest and most prestigious annual motoring event. Since its inaugural show in 1992, the Singapore Motorshow has grown to become the top platform for automotive brands to launch new models and display their latest products. In addition to exclusive automotive deals, the Singapore Motorshow also features bargain deals for automotive accessories and lifestyle products and services.

For more information on the Singapore Motorshow, please visit www.motorshow.com.sg.

[Singapore Motorshow \(Facebook\)](#)

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Media Contacts

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APPENDIX

Russ Swift Stunt Show

- Tickets for Russ Swift's shows are limited and separate from the event's entrance ticket and will be available, for collection an hour before each showtime at the Stunt Show (Wristband Collection) counter on level 6.
- Please visit www.motorshow.com.sg to get the full schedule of the shows

Sponsors

- Official sponsors AIG Asia Pacific Insurance Pte. Ltd. (Official Insurer), HL Bank (Official Bank) and Shell (Official Automotive Lubricants & Fuel) will be adding to the festivities of the Motorshow, with various activities.
 - Visit the AIG booth to participate in a safe driving themed game "AIG Safe Driver Challenge", where visitors stand to win attractive prizes. Participants simply have to download the free AIG On the Go application in order to play the game. The highest scorer for each day will stand to win either an iPad or a Nintendo Switch Lite.
 - HL Bank's booth will feature a claw machine and an arcade car racing game, providing visitors with the opportunity to win various shopping vouchers.
 - Shell will be hosting various activities that emphasise the benefits of the new Helix throughout the day to keep visitors entertained and rewarded for their participation.

Mediacorp Activities

- Mediacorp will have multiple radio shows broadcasting LIVE. Catch the following Mediacorp celebrity appearances during the Singapore Motorshow 2020:
 - Mediacorp Radio DJs:
 - John Klass and Jean Danker from CLASS 95
 - Zhong Kunhua and Nico Weibin from YES 933
 - Denise Tan from GOLD 905
 - Kenneth Kong and Chua Lee Lian from LOVE 972
 - Mediacorp Artistes
 - Shaun Chen
 - Paige Chua
 - Romeo Tan
 - Felicia Chin
 - Bonnie Loo
 - Ayden Sng



Singapore Motorshow 2020 Ticketing Information

- All tickets will be available for purchase on-site at Suntec Singapore Convention & Exhibition Centre, ticketing counter on Level 3 concourse area. Tickets for Singapore Motorshow 2020 are priced at \$6 per entry. Children below 120cm can enjoy free access to the show. Advance preview tickets are also available in limited numbers. These tickets can be purchased at \$10 per entry and will grant visitors early access to the show from 1.00pm onwards on 9 January 2020, before the official public opening at 5.00pm on the same day.
- With each purchase of a standard admission ticket, visitors can participate in the official Singapore Motorshow 2020 Lucky Draw for the chance to win a Subaru XV 2.0i-S EyeSight. Advance preview tickets will not be valid for the lucky draw.

Date : 9 to 12 January 2020

Venue : Suntec Singapore Convention & Exhibition Centre (Levels 3, 4 & 6)

Opening Hours : 9 Jan 2020 (Thursday) – 1.00pm onwards (Advance Preview)
9 Jan 2020 (Thursday) – 5.00pm – 10.00pm (Official public opening)
10 Jan 2020 (Friday) – 11.30am – 10.00pm
11 Jan 2020 (Saturday) – 10.30am – 10.00pm
12 Jan 2020 (Sunday) – 10.30am – 8.00pm

Ticket Prices : Advance Preview Tickets – S\$10 per person per entry (*not applicable for lucky draw*)
Standard Entry Tickets – S\$6 per person per entry
Free – Children below 120cm in height

- Ticket sales will be available during the above show timings at Suntec Singapore Convention & Exhibition Centre, Level 3, Ticketing counter.
- Ticket sales will end 30 minutes before closing time.
- Admission ends 10 minutes before closing time.



Launches and Key Highlights at the Singapore Motorshow 2020*

Brands	Launches and Key Highlights
Alpine	Showcase of the Alpine A110 - the iconic French sports car
Audi	Launch of the Audi e-tron and Audi A1 Sportback
BMW	Launch of the first-ever BMW M8 Competition Coupé and showcase of the first-ever BMW 2 Series Gran Coupé
BYD	Launch of the all-new BYD SONG MAX EV
Ducati	Launch of the Panigale V2 and Streetfighter V4
Hyundai	Launch of the all-new 2020 Hyundai Venue with Smartstream™ Gamma II 1.6 engine, All-new Hyundai IONIQ Hybrid and Electric model
INFINITI	Showcase of the Q50 2.0T, Q60 and QX50 2.0 VC-T Sensory
Jaguar	Launch of the new Jaguar XE
KIA	The unveiling of the Kia Seltos
Land Rover	Showcase of the new Land Rover Defender making its first appearance in Asia
Lexus	Launch of the all-new Lexus LC Special Edition
Lotus	Showcase of the Lotus Exige Sport 350 - A sports car for the drivers
MG	Launch of the all-new MG ZS EV, MG HS and showcase of the MG 5
Maserati	Launch of the all-new 2020 Levante GTS
Maxus	Showcase of the Maxus G10 Executive 7-seater and all new 9-seater
Mazda	Launch of the all-new Mazda CX-30 and showcase of the Mazda CX-8
MINI	Launch of the new MINI Clubman and MINI John Cooper Works Countryman
Mitsubishi	Launch of the all-new Mitsubishi Space Star
Nissan	Showcase of the all-new tokidoki x Nissan limited edition electrified vehicles
Peugeot	Launch of the all-new Peugeot 2008 SUV
Porsche	Launch of the all-new Porsche Cayenne Coupé
ŠKODA	Showcase of the all-new ŠKODA Scala
Subaru	Launch of all-new Subaru Forester e-BOXER GT Edition
Toyota	Launch of the all-new Corolla Altis
Volkswagen	Showcase of the all-new Volkswagen T-Cross
Volvo	Launch of the All-New Volvo S60 Recharge Plug-in Hybrid and the New Volvo XC60 Recharge Plug-in Hybrid

*Available information as of January 8, 2020



List of participating automotive brands*

Automotive Brands	
Alpine	Lotus
Audi	MG
BYD	Maserati
BMW	Maxus
Citroen	Mazda
DS	Mercedes-Benz
Ducati	MINI
Harley Davidson	Mitsubishi
Honda	Nissan
Honda Bikes	Peugeot
Hyundai	Porsche
INFINITI	Renault
ISUZU	ŠKODA
Jaguar	Subaru
Jeep	Suzuki
KIA	Toyota
Land Rover	Volkswagen
Lexus	Volvo

*Information updated as of January 8, 2020.

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