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SINGAPORE MOTORSHOW 2020 WRAPS UP ITS LARGEST-EVER EDITION

Singapore, 15 January 2020 – The Singapore Motorshow 2020 concluded its largest show to date, held at the Suntec Convention and Exhibition Centre from 9 to 12 January.

Visitors were treated to a display of more than 100 vehicles from 36 automotive brands split across two floors, as well as exciting stunt-driving performances by crowd-favourite Russ Swift, sponsored by Subaru.

In addition to more than 20 vehicle launches and showcases, visitors to the Singapore Motorshow also had the opportunity to meet popular Mediacorp artistes over the course of the event. These included Yasminne Cheng and Jean Danker from CLASS 95; Denise Tan from GOLD 905; Zhong Kunhua and Nico Weibin from YES 933 and Kenneth Kong and Chua Lee Lian from LOVE 972. Over the weekend, there were also appearances by Romeo Tan, Paige Chua, Shaun Chen, Felicia Chin, Bonnie Loo and Ayden Sng.

“The Singapore Motorshow 2020 was our largest edition yet, with more brands in participation than ever before. I am happy that even after six years, this continues to be the main automotive event here. I would like to thank everyone who has contributed to its success, and we will continue working hard to raise the bar in the coming years,” said Mr Glenn Tan, President of the Motor Traders Association of Singapore (MTA).

Ms Irene Lim, Chief Customer Officer, Mediacorp said, “We are thrilled to partner MTA once again to stage an even bigger and better Singapore Motorshow. The 2020 edition demonstrated a strong showing among car enthusiasts, their families and friends with the largest number of brands showcasing their latest and most technologically advanced cars. Harnessing Mediacorp’s multiple platforms and star power, we successfully appealed to audiences, who not only manage to acquaint themselves with the latest car models, but also found the opportunity to interact with their favourite Mediacorp celebrities and deejays at the fun-filled weekend carnival.”

More than 52,000 visitors attended the Singapore Motorshow 2020, and some walked away with fantastic prizes. Mr. Muhammed Sabri Mahmud became the proud owner of a brand-new Subaru XV 2.0i-S EyeSight through the lucky draw conducted by the MTA in collaboration with Subaru. Other lucky visitors took home prizes and gifts from sponsors such as Shell, HL Bank and AIG Singapore.

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About the Singapore Motorshow

Organised by the Motor Traders Association of Singapore (MTA), the Singapore Motorshow is Singapore's largest and most prestigious annual motoring event. Since its inaugural show in 1992, the Singapore Motorshow has grown to become the top platform for automotive brands to launch new models and display their latest products. In addition to exclusive automotive deals, the Singapore Motorshow also features bargain deals for automotive accessories and lifestyle products and services.

For more information on the Singapore Motorshow, please visit www.motorshow.com.sg

The Singapore Motorshow 2020 is presented by the Motor Traders Association of Singapore (MTA), in partnership with Mediacorp and in collaboration with official sponsors AIG Asia Pacific Insurance Pte. Ltd (Official Insurer), HL Bank (Official Bank) and Shell (Official Automotive Lubricants & Fuel). The Singapore Motorshow 2020 is also sponsored by the Japan Automobile Manufacturers Association (JAMA).

[Singapore Motorshow \(Facebook\)](#)

[Singapore Motorshow \(Instagram\)](#)

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Launches and Key Highlights at the Singapore Motorshow 2020

Brands	Launches and Key Highlights
Alpine	Showcase of the Alpine A110 - the iconic French sports car
Audi	Launch of the Audi e-tron and Audi A1 Sportback
BMW	Launch of the first-ever BMW M8 Competition Coupé and showcase of the first-ever BMW 2 Series Gran Coupé
BYD	Launch of the all-new BYD SONG MAX EV
Ducati	Launch of the Panigale V2 and Streetfighter V4
Hyundai	Launch of the all-new 2020 Hyundai Venue with Smartstream™ Gamma II 1.6 engine, All-new Hyundai IONIQ Hybrid and Electric model
INFINITI	Showcase of the Q50 2.0T, Q60 and QX50 2.0 VC-T Sensory
Jaguar	Launch of the new Jaguar XE
KIA	The unveiling of the Kia Seltos
Land Rover	Showcase of the new Land Rover Defender making its first appearance in Asia
Lexus	Launch of the all-new Lexus LC Special Edition
Lotus	Showcase of the Lotus Exige Sport 350 - A sports car for the drivers
MG	Launch of the all-new MG ZS EV, MG HS and showcase of the MG 5
Maserati	Launch of the all-new 2020 Levante GTS
Maxus	Showcase of the Maxus G10 Executive 7-seater and all new 9-seater
Mazda	Launch of the all-new Mazda CX-30 and showcase of the Mazda CX-8
MINI	Launch of the new MINI Clubman and MINI John Cooper Works Countryman
Mitsubishi	Launch of the all-new Mitsubishi Space Star
Nissan	Showcase of the all-new tokidoki x Nissan limited edition electrified vehicles
Peugeot	Launch of the all-new Peugeot 2008 SUV
Porsche	Launch of the all-new Porsche Cayenne Coupé
ŠKODA	Showcase of the all-new ŠKODA Scala
Subaru	Launch of all-new Subaru Forester e-BOXER GT Edition
Toyota	Launch of the all-new Corolla Altis
Volkswagen	Showcase of the all-new Volkswagen T-Cross
Volvo	Launch of the All-New Volvo S60 Recharge Plug-in Hybrid and the New Volvo XC60 Recharge Plug-in Hybrid

List of participating automotive brands

Automotive Brands	
Alpine	Lotus
Audi	MG
BYD	Maserati
BMW	Maxus
Citroen	Mazda
DS	Mercedes-Benz
Ducati	MINI
Harley Davidson	Mitsubishi
Honda	Nissan
Honda Bikes	Peugeot
Hyundai	Porsche
INFINITI	Renault
ISUZU	ŠKODA
Jaguar	Subaru
Jeep	Suzuki
KIA	Toyota
Land Rover	Volkswagen
Lexus	Volvo